



BLACK BUSINESS ASSOCIATION OF MEMPHIS AND WONDERS
JOIN HANDS IN SUPPORT OF *IMPERIAL TOMBS OF CHINA*

FOR IMMEDIATE RELEASE

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MEMPHIS, TENN.--Besides eating buffalo wings, customers at D'bo's Buffalo Wings n' things can also feast on the treasures from the tombs of China's emperors and enjoy a one-dollar discount on the cost of admission to *Imperial Tombs of China*.

The Whitehaven restaurant, located at 4407 Elvis Presley Blvd., is among the 19 Black Business Association of Memphis members participating in a promotion with WONDERS: The Memphis International Cultural Series. The 19 B.B.A.-member organizations have received coupons good for one-dollar off the exhibition admission price.

"I think the WONDERS series is a great opportunity for all walks of life to learn how other people live. D'bo's is glad to help the African-American community experience *Imperial Tombs of China*," said D'bo's owner David Boyd.

Memphians can pick up the coupons at a variety of locations including Mississippi Boulevard Christian Church, T & T Travel, Southland Chrysler, LeMoyne-Owen College, Summit Management, and Jones & Tuggle CPA's, among others.

The promotion also includes "B.B.A. Family Day at the Imperial Tombs" scheduled for August 6, 1995 at 2:30 p.m. All B.B.A. members are invited to tour the exhibition with family and friends.

GRAND EXHIBITION HALL / MEMPHIS COOK CONVENTION CENTER / APRIL 18 - SEPTEMBER 18, 1995

One Convention Plaza, Memphis, Tennessee 38103, U.S.A. 901.576.1231 fax 901.576.1280

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Presented by WONDERS: The Memphis International Cultural Series, A Division of the City of Memphis in association with the State Bureau of Cultural Relics of the People's Republic of China
Major Sponsors: State of Tennessee, Coca Cola Bottling Company of Memphis, Federal Express Corporation, The Kroger Company, Naegle Outdoor Advertising, Inc.,
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"We are always excited about the opportunity to get involved with the positive aspects of our city," said Olivia Dobbins, B.B.A. President & CEO. "The WONDERS series brings the wonders of the world right to our city. We encourage our members, family and friends and the entire community to support the *Imperial Tombs of China* exhibition," she added.

The promotion represents a new relationship between WONDERS and the B.B.A and is part of WONDERS' new African-American marketing initiative.

"We are thrilled to have the endorsement and support of the companies of the Black Business Association of Memphis," said WONDERS Marketing Director, Twyla Dixon. "This affiliation provides another avenue for inviting and encouraging Memphians to attend the exhibition and is a great example of another successful public/private partnership," she stated.

The July 13th B.B.A. meeting, scheduled at 6:30 p.m. and hosted by the Millbranch Mini Mall at 4598 Millbranch, will feature more information about the promotion and the exhibition.

Twenty actual bricks from the Great Wall, a jade burial suit, a Phoenix and Dragon crown with more than 2,000 pearls and 100 gemstones and two MING stone guardian lions from Beijing's Forbidden City, are just a few of the more than 250 objects in the exhibition. *Imperial Tombs of China* continues at the Memphis Cook Convention Center through September 18, 1995. Tickets are \$10 for adults, \$9 for seniors (60 years-old and up) and \$5 for youths (5-16 years old). Special ticket prices are available for groups of 20 or more. Call 1-800-2-MEMPHIS or (901) 576-1290 to make individual or group reservations.

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