### **Check out some of our LinkedIn Recommendations**



Vicki Jasper
Strategic business
partner providing
thought leadership
to influence and

December 14, 2020, Vicki worked with Regina L. in different groups

shape marketing

and IT demands

I had the privilege of working with Regina on a project within our organization. I found her to be extremely detailed oriented, very professional, and an excellent communicator. Regina enjoys learning and helping others learn new technology and new ways of working. With her excellent project management and communication skills she was easily able to take complex ideas and communicate them in a manner that the rest of the team understood. Her efforts led to a very successful project rollout for the team. I would consider Regina an asset on any team and hope to work with her again in the near future.



Felicia (Venters) Fuller Senior CEO Communications Manager at American Heart Association

September 11, 2017, Felicia managed Regina L. directly I hired Regina as a temporary contract



WorldVentures
Sponsors Special OI writer to support editorial initiatives of the



ReginaBurns\_World VenturesFoundation

WorldVentures

Foundation and WorldVentures Holdings teams. I found her to be a congenial individual with a high degree of professionalism and an unwavering commitment to her craft. Her engaging personality, thirst for knowledge and willingness to step outside her comfort zone to accept new challenges made her an asset. Highly experienced across a myriad of media platforms, yet completely devoid of ego, she graciously accepted constructive feedback as an opportunity to learn and grow. Not one to slack or entertain negativity, Regina kept her head down and hit every deadline amid considerable organizational changes and challenges. Meanwhile, she championed her teammates and leaders, pointing out their achievements and uplifting them in every way possible. I highly recommend Regina.



## <u>Chef Cassondra G.</u> <u>Armstrong,CC</u>

Corporate Executive Chef, SPEAKER on better health..... "Stay Healthy My Friend" Private Chef, Seasoned Caterer 25 years

March 21, 2017, Chef Cassondra G. worked with Regina L. but at different companies February 13, 2017

To Whom It May Concern:

I reconnected with Regina Burns at a health fair, not remembering that we connected earlier in my career as a restaurateur at the Dining Table in Oak Cliff. She reminded me that she requested the delicious recipe for my Spicy Black-Eye Peas after seeing me on television in 2003. After that amazing encounter, I hired Regina to assist me with setting up a blog on my new website

(www.chefcassondra.com). Additionally, she wrote

effective press releases to promote my cookbooks and holiday entertaining. Her media relations work ultimately landed me back on live television in Dallas. On January 6, 2017, I cooked my Spicy Vegan Potato Curry on KDFW-TV's "Good Day" show. What a blessing! I look forward to her assisting me again as I continue to grow my brand.

Sincerely, Chef Cassondra G. Armstrong Corporate Executive Chef | Master of Culinary Concepts L.L.C. 972.904.3600 | www.chefcassondra.com

-More-



## Brooklyn Calloway Owner of Brookielynn's Bungalow, Guinness World Record Holder, Founder of Bungalow U

January 14, 2017, Brooklyn was a client of Regina L.'s

Finding Regina was one of my favorite highlights of 2016. She was an exceptional partner in my campaign to break the Guinness World Record for the world's largest furniture refinishing workshop (single venue). Her multiple, timely, detailed professionally formatted press releases not only landing me an amazing spot on the biggest morning news station in Dallas, but they also propelled me into multitudes of both print and online publications

including but not limited to D-Magazine, Guide Live, The Dallas Observer, Focus on Faux, Celina Record and The Frisco Enterprise. Some of the publications also ran follow up stories AFTER the event. Regina Burns, owner of Harvest Reapers planted seeds of excitement before the event, during and after through her constant, relentless professional communication with the right people in all avenues of media. Her personal relationships with Channel 8 and the Associated Press were invaluable and only outweighed by her ability to communicate in writing her meticulous research, interviews and 1st-hand experience in news. Regina went above and beyond the call of duty by accompanying me to my news appearance and the day of the event all while keeping me calm, cool and collected with her insightful advice. Thank you, Regina. Sorry for any delay in writing this much deserved review! If you have ANYTHING in your business or personal life that you would like plastered in every nook and cranny of news, Reina is your girl. She is gets the job DONE!



# Martha Germann, M.S. Success Coach | Author | Speaker | Facilitator | Influencer | Consultant | TEDx Speaker

February 3, 2016, Martha was a client of Regina L.'s

I had Regina do public relations for my new book along with advising me on utilizing social media. She brought a high level of professionalism along with her expertise and excitement. She gave me a clear proposal that she fulfilled and the results included acceptance to a publication, a great press release and an increase in social media hits. I appreciate the thoughts, ideas and work that she has done to

support me in getting the word out about my book.



Dylan Haas
Federal Enterprise
Account Executive at
Pluralsight

February 2, 2016, Dylan was senior to Regina L. but didn't manage directly Regina worked with our group for an off-site meeting for four days. Her attention to detail, positive attitude, and hard work contributed to the success of the strategic session. Her contribution exceeded my expectations and was delivered in a timely fashion.



<u>LaChanda</u> <u>Dupard, Six</u> <u>Sigma, CLC</u>

<u>Program Director, Fit</u> <u>and Faithful Living</u>

January 28, 2016, LaChanda was a client of Regina L.'s Regina is highly motivated and works to deliver the best results for clients. When we first reached out to her, she was very responsive and she did a very good job of capturing the essence of our community story which landed us on a major media news station within two weeks of her working on our project. She is easy to talk to and very professional in every way. I would highly recommend Regina and most certainly would call on her for future projects!

## Read more recommendations <u>here</u>.

###